

# Robust Decision-Making in the Face of Severe Uncertainty

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Technion

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## More suitable title

### Moshe in the Lions' Den



## Abstract & Program

- How do you make **robust** decisions in the face of **severe** uncertainty?
  - Australian perspective
  - Info-Gap decision theory
  - Classical decision theory
  - Robust decision-making
  - Voodoo decision theory
  - Australian perspective – revised
    - My Maximin (and related) “Campaigns”
    - Info-gap decision theory – revisited
  - FAQs

# Admin

This is a

Math Classification G

presentation.

Math Classification MA +18

versions can be found at

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## AU Perspective: Example

### Planning for robust reserve networks using uncertainty analysis

... In summary, we recommend **info-gap uncertainty analysis** as a **standard practice** in computational reserve planning. The need for **robust** reserve plans may change the way biological data are interpreted. It also may change the way reserve selection results are evaluated, interpreted and communicated. **Information-gap decision theory** provides a standardized methodological framework in which implementing reserve selection uncertainty analyses is relatively straightforward. We believe that alternative planning methods that consider **robustness** to model and data error should be preferred whenever models are based on uncertain data, which is probably the case with nearly **all** data sets used in reserve planning ...

Ecological Modelling, 199, pp. 115-124, 2006  
Finland (1), USA (3), Australia (3), Israel (2)

# AU Perspective

## New Secret Weapon Against Severe Uncertainty

$$\hat{\alpha}(q) := \max\{\alpha \geq 0 : r \leq R(q, u), \forall u \in U(\alpha, \tilde{u})\}, q \in \mathcal{Q}$$

Known as

## Info-Gap Robustness Model

Ben-Haim (1996, 2001, 2006)

Very popular in a number of research organizations in Australia



# This seminar

## Objective of this seminar

- Overview of classical decision theory (1945-50)
- Overview of Robust Decision-Making
- Overview of Voodoo Decision-Making
- Discuss the role and place of Info-Gap Decision Theory in robust decision-making
- Report on my Maximin Campaign
- Raise/Answer questions



# Classical Decision Theory



Eg.

620-262: Decision Making



## A Simple Problem

Good morning Sir/Madam:

I left on your doorstep four envelopes. Each contains a sum of money. You are welcome to open any one of these envelopes and keep the money you find there.

Please note that as soon as you open an envelope, the other three will automatically self-destruct, so think carefully about which of these envelopes you should open.

To help you decide what you should do, I printed on each envelope the possible values of the amount of money (in Australian dollars) you may find in it. The amount that is actually there is equal to one of these figures.

Unfortunately the entire project is under severe uncertainty so I cannot tell you more than this.

Good luck!

Joe.

# So What Do You do?

## Example

Envelope	Possible Amount (Australian dollars)
$E1$	20, 10, 300, 786
$E2$	2, 40000, 102349, 5000000, 99999999, 56435432
$E3$	201, 202
$E4$	200

Vote!

# Modeling and Solution

- What is a **decision problem** ?
- How do we **model** a decision problem?
- How do we **solve** a decision problem?

# Decision Tables

Think about your problem as a **table**, where

- **rows** represents **decisions**
- **columns** represent the relevant possible **states** of nature
- **entries** represent the associated **payoffs/rewards/costs**

## Example

Env	<i>Possible Amount (\$AU)</i>				
<i>E1</i>	20	10	300	786	
<i>E2</i>	2	4000000	102349	5000000000	56435432
<i>E3</i>	201	202			
<i>E4</i>	200				

# Classification of Uncertainty

Classical decision theory distinguishes between three **levels** of **uncertainty** regarding the **state** of nature, namely

- Certainty
- Risk
- Strict Uncertainty

Terminology:

Strict Uncertainty  $\equiv$  Severe Uncertainty

$\equiv$  Ignorance

$\equiv$  True Uncertainty

$\equiv$  Knightian Uncertainty

$\equiv$  Deep

$\equiv$  Extreme

$\equiv$  Hard

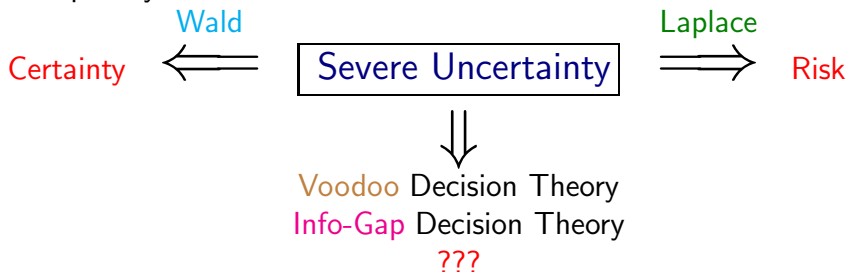
$\equiv$  Fundamental

# Severe Uncertainty

Classical decision theory offers two basic **principles** for dealing with severe uncertainty, namely

- **Laplace's** Principle (1825)
- **Wald's** Principle (1945)

Conceptually:



## Laplace's Principle of Insufficient Reason (1825)

Assume that all the states are **equally likely**, thus use a **uniform** distribution function ( $\mu$ ) on the state space and regard the problem as decision-making under **risk**.

### Laplace's Decision Rule

$$\max_{d \in \mathbb{D}} \int_{s \in S(d)} r(s, d) \mu(s) ds \quad \text{Continuous case}$$

$$\max_{d \in \mathbb{D}} \frac{1}{|S(d)|} \sum_{s \in S(d)} r(s, d) \quad \text{Discrete case}$$

## Wald's Maximin Principle (1945)

Inspired by Von Neumann's [1928] Maximin model for 0-sum, 2-person games: Mother Nature is and adversary and is playing against you, hence apply the worst-case scenario. This transforms the problem into a decision-making under certainty.

### Nice Plain Language Formulation

The maximin rule tells us to rank alternatives by their worst possible outcomes: we are to adopt the alternative the worst outcome of which is superior to the worst outcome of the others.

Rawls, J., *Theory of Justice*, 1971, p. 152



# Wald's Maximin Principle (1945)

## Historical perspective

The gods to-day stand friendly, that we may,  
Lovers of peace, lead on our days to age!  
But, since the affairs of men rests still **incertain**,  
Let's reason with the **worst** that may befall.

William Shakespeare (1564-1616)

Julius Caesar, Act 5, Scene 1

## Classic Format

$$\begin{array}{cc} \text{You!} & \text{Mama} \\ \max_{d \in \mathbb{D}} & \min_{s \in S(d)} \end{array} f(d, s)$$

# About Maximin/Minimax formulations

## Classical Format

$$\begin{array}{cc} \text{You!} & \text{Mama} \\ \max_{d \in \mathbb{D}} & \min_{s \in S(d)} f(d, s) \end{array}$$

## Mathematical Programming Format

$$\begin{array}{c} \text{You!} \\ \max_{\substack{d \in \mathbb{D} \\ v \in \mathbb{R}}} \end{array} \left\{ v : f(d, s) \geq v, \quad \downarrow \text{Mama} \quad \forall s \in S(d) \right\}$$

Note: if  $S(d)$  is “continuous”, then this is a **semi-infinite** program.

# Laplace vs Wald

## Example

Env	<i>Possible Amount (\$AU)</i>				
<i>E1</i>	20	10	300	786	
<i>E2</i>	2	4000	102349	50000	56435
<i>E3</i>	201	202			
<i>E4</i>	200				

## Example

Env	<i>Possible Amount (\$AU)</i>					<i>Laplace</i>	<i>Wald</i>
<i>E1</i>	20	10	300	786		279	10
<i>E2</i>	2	4000	10234	50000	56435	24134.2	2
<i>E3</i>	201	202				201.5	201
<i>E4</i>	200					200	200

# Laplace vs Wald

## Example

Env	Possible Amount (\$AU)					Laplace	Wald
<i>E1</i>	20	10	300	786		279	10
<i>E2</i>	2	4000	10234	50000	56435	24134.2	2
<i>E3</i>	201	202				201.5	201
<i>E4</i>	200					200	200

# Robust Decision-Making

## WIKIPEDIA

**Robustness** is the quality of being able to withstand stresses, pressures, or changes in procedure or circumstance. A system, organism or design may be said to be “robust” if it is capable of coping well with variations (sometimes unpredictable variations) in its operating environment with minimal damage, alteration or loss of functionality.

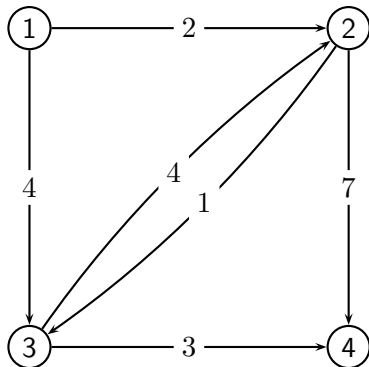
- Applies to both (known) **variability** and **uncertainty**
- Origin: probably late 1920's (game theory).
- In OR and Optimization: late 1960s early 1970s.
- Major difficulty: solution procedures.
- A very “hot” area of research these days ...
- See bibliography

# Robust Optimization

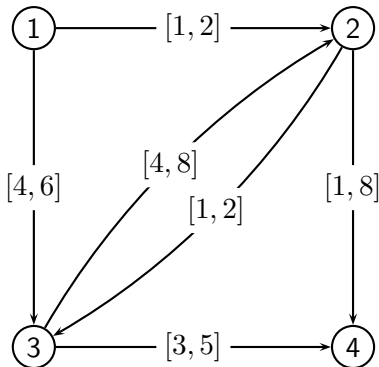
## Simple Example

Shortest path problem with **variable** arc lengths

"Conventional version"



"Robust version"



## Robust Decision-Making

### Role of Maximin/Minimax in Robustness Analysis

But as we defined **robustness** to mean insensitivity with regard to small deviations from assumptions, any quantitative measure of robustness must somehow be concerned with the maximum degradation of performance possible for an  $\epsilon$ -deviation from the assumptions. The optimally robust procedure minimizes this degradation and hence will be a **minimax** procedure of some kind.

Huber (1981, pp. 16-17)

### Experience: **Modeling** aspects can be subtle!

- Optimizing vs Satisficing
- Complete vs Partial vs Local
- (Mis) Interpretation

# Robust Decision-Making

## Classification

- Robust **Satisficing** (eg. Soyster (1973), Ben-Tal and Nemirovski (1999))  
Robustness with respect to **constraints** of a **satisficing** problem or an **optimization** problem.
- Robust **Optimizing** (eg. classical Maximin/Minimax)  
Robustness with respect to the **objective function** of an **optimization** problem.
- Robust **Optimizing and Satisficing** (eg. Ben-Tal and Nemirovski (2002))  
Robustness with respect to both the **objective function** and **constraints** of an **optimization** problem.



# Robust Decision-Making

## Classification

- Robust Satisficing

Problem  $P(u)$ ,  $u \in U$ :

Find an  $x \in X$  such that  $g(x, u) \in C$

- Robust Optimizing

Problem  $P(u)$ ,  $u \in U$  :

$$z^* := \underset{x \in X}{\text{opt}} f(x, u)$$

- Robust Optimizing and Satisficing

Problem  $P(u)$ ,  $u \in U$  :

$$z^* := \underset{x \in X(u)}{\text{opt}} f(x, u)$$

# Robust Decision-Making

## Robustness á la Maximin

- Robust **Optimizing** (Classical Maximin (1945))

$$\max_{d \in \mathbb{D}} \min_{s \in S(d)} f(d, s) \equiv \max_{\substack{d \in \mathbb{D} \\ v \in \mathbb{R}}} \{v : f(d, s) \geq v, \forall s \in S(d)\}$$

- Robust **Satisficing** (eg. Soyster (1973), Ben-Tal and Nemirovski (1999))

$$\max_{d \in \mathbb{D}} \{\beta(d) : g(d, s) \in C, \forall s \in S(d)\} \equiv \max_{d \in \mathbb{D}} \min_{s \in S(d)} \varphi(d, s)$$

$$\varphi(d, s) := \begin{cases} \beta(d) & , \quad g(d, s) \in C \\ -\infty & , \quad g(d, s) \notin C \end{cases}$$

# Robust Decision-Making

## Robustness á la Maximin

- Robust **Optimizing and Satisficing** (eg. Ben-Tal and Nemirovski (2002))

$$\begin{aligned} & \max_{\substack{d \in D \\ v \in \mathbb{R}}} \{v : \gamma(d, s) \geq v, g(d, s) \in C, \forall s \in S(d)\} \\ & \equiv \max_{d \in \mathbb{D}} \min_{s \in S(d)} \psi(d, s) \end{aligned}$$

where

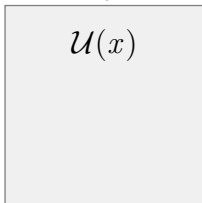
$$\psi(d, s) := \begin{cases} \gamma(d, s) & , \quad g(d, s) \in C \\ -\infty & , \quad g(d, s) \notin C \end{cases}$$

# Robust Decision-Making

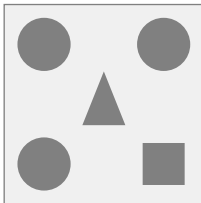
## Degree of Robustness

- **Complete** (conventional)  
 $\forall u \in \mathcal{U}(x)$  (very conservative)
- **Partial** (eg. Starr (1962), Schneller and Sphicas (1983))  
 $\forall u \in U(x) \subseteq \mathcal{U}(x)$
- **Local** (eg. Ben-Haim (2001, 2006, 2008))  
 $\forall u \in U(x, \tilde{u}) \subseteq \mathcal{U}(x)$  ( $U(x, \tilde{u}) = \text{neighborhood of } \tilde{u}$ )

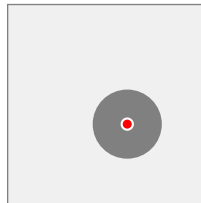
Complete



Partial



Local



# Robust Decision-Making

## Robustness á la Maximin

Complete robustness

$$\begin{aligned} z^* &:= \max_{d \in \mathbb{D}} \min_{s \in S(d)} f(d, s) \\ &= \max_{\substack{d \in \mathbb{D} \\ v \in \mathbb{R}}} \{v : f(d, s) \geq v, \forall s \in S(d)\} \end{aligned}$$

# Robust Decision-Making

## Robustness á la Maximin

### Partial robustness

$\rho(U)$  = “size” of set  $U$

$$z^* := \max_{\substack{d \in \mathbb{D} \\ U \subseteq S(d)}} \{ \rho(U) : f(d, s) \in C(d, s), \forall s \in U \}$$

$$= \max_{\substack{d \in \mathbb{D} \\ U \subseteq S(d)}} \min_{s \in U} g(d, U, s)$$

where

$$g(d, U, s) := \begin{cases} \rho(U) & , \quad f(d, s) \in C(d, s) \\ 0 & , \quad \text{otherwise} \end{cases}$$

# Robust Decision-Making

## Robustness á la Maximin

### Local robustness

$U(d, \alpha, \tilde{s}) =$  neighborhood of “size”  $\alpha$  around  $\tilde{s}$

$$\alpha^* := \max_{\substack{d \in \mathbb{D} \\ \alpha \geq 0}} \{ \alpha : f(d, s) \in C(d, s), \forall s \in U(d, \alpha, \tilde{s}) \}$$

$$= \max_{\substack{d \in \mathbb{D} \\ \alpha \geq 0}} \min_{s \in U(d, \alpha, \tilde{s})} g(d, \alpha, s)$$

$$g(d, \alpha, s) := \begin{cases} \alpha & , \quad f(d, s) \in C(d, s) \\ -\infty & , \quad \text{otherwise} \end{cases}$$

Remark:

This model is **local** in nature, hence is unsuitable for **severe** uncertainty.

# Voodoo Decision Theory





# Voodoo Decision Theory

## Encarta online Encyclopedia

### Voodoo n

- ① A religion practiced throughout Caribbean countries, especially Haiti, that is a combination of Roman Catholic rituals and animistic beliefs of Dahomean enslaved laborers, involving magic communication with ancestors.
- ② Somebody who practices voodoo.
- ③ A charm, spell, or fetish regarded by those who practice voodoo as having magical powers.
- ④ A belief, theory, or method that lacks sufficient evidence or proof.

# Voodoo Decision Theory



# Voodoo Decision Theory



# Voodoo Decision Theory



# Voodoo Decision Theory



# Voodoo Decision Theory

Apparently very popular,

## Example

The behavior of Kropotkin's cooperators is something like that of decision makers using Jeffrey expected utility model in the Max and Moritz situation. Are ground **squirrels** and **vampires** using **voodoo decision theory**?

Brian Skyrms

*Evolution of the Social Contract*

Cambridge University Press, 1996.

Issue:

Evidential **dependence**, but causal **independence**.

## The legend

An old **legend** has it that an ancient **treasure** is hidden in an Asian-Pacific **island**.



**You** are in charge of the treasure hunt. How would **you** plan the operation?

# The legend

Main issue: location, location, location!

## Terminology



Certainty



Risk

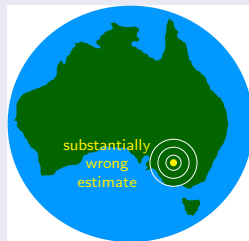


Severe  
Uncertainty



# Voodooism

## The Fundamental Theorem of Voodoo Decision Making

 $\approx$ 

Severe Uncertainty

### 1.2.3 Recipe

- 1 Ignore the severe uncertainty.
- 2 Focus on the **substantially wrong** estimate you have.
- 3 Conduct the analysis in the **immediate neighborhood** of this estimate.

# Voodooism

## Voodoo Decision-Making

Region of Severe Uncertainty

poor estimate



# Voodooism

## Voodoo Decision-Making

Just in case, . . . , the difficulty is that

### Under **severe** uncertainty

The estimate we have is

- A wild **guess**.
- A **poor** indication of the true value.
- Likely to be **substantially wrong**.

Hence,

### Beware!

**Results** obtained in the neighborhood of the **estimate** are likely to be **substantially wrong** in the neighborhood of the **true** value.

# Voodooism

## The Curse of Preference Reversal

### Region of Severe Uncertainty

poor estimate



Plan A is great!!  
Plan B is a lemon!!

Plan A is a lemon!!  
Plan B is great!!



true value



VS



# Voodooism

## Conventional Decision Theory

GI  $\rightarrow$  **Model**  $\rightarrow$  GO

Wrong  $\rightarrow$  **Model**  $\rightarrow$  Wrong

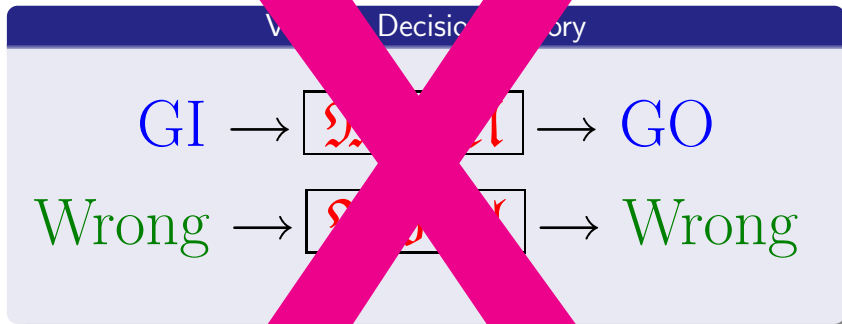
The robustness of any decision and the risk incurred in making that decision is **only as good as the estimates on which it is based**. Making estimation even more challenging, virtually all estimates that affect decisions are uncertain. Uncertainty can not be eliminated, but it can be managed.

Top Ten Challenges for Making Robust Decisions

The Decision Expert Newsletter, Volume 1; Issue 2

<http://www.robustdecisions.com/newsletter0102.php>

# Voodooism



# Voodooism

## Voodoo Decision Theory

*garbage*

*GI*



**Model**



*gold*

*GO*

**Wrong**



**Model**



**Right**

**Alchemy**

## Info-Gap Revisited

### Impressive Self-Portrait

Info-gap decision theory is **radically different** from **all** current theories of decision under uncertainty. The difference originates in the modelling of uncertainty as an information gap rather than as a **probability**. The need for info-gap modeling and management of uncertainty arises in dealing with **severe lack of information and highly unstructured uncertainty**.

Ben-Haim [2006, p. xii]

In this book we concentrate on the fairly **new** concept of information-gap uncertainty, whose differences from more classical approaches to uncertainty are **real** and **deep**.

Ben-Haim [2006, p. 11]



# Info-Gap

## Obvious Questions

- 1 Does Info-Gap **substantiate** these very strong claims?
- 2 Are these claims **valid**?

## Not So Obvious Answers

- 1 **No**, it does not.
- 2 Certainly **not**.

It is therefore important to subject Info-Gap to a formal analysis – that actually should have been done seven years ago:

Formal                      Info-Gap                      Analysis  
   vs  
   Classical Decision Theory

Good news: **should take no more than 5-10 minutes!**

# Info-Gap

## Meaning of Severe Uncertainty

- The region of uncertainty is usually relatively **large**, often **unbounded**.
- The uncertainty **cannot** be quantified by a **probabilistic** model.
- If there is an **estimate** of the parameter of interest, then the estimate is
  - A wild **guess**
  - A **poor** indication of the true value
  - Likely to be substantially **wrong**

# Info-Gap

## Practical Meaning of Severe Uncertainty



bio-security

homeland-security

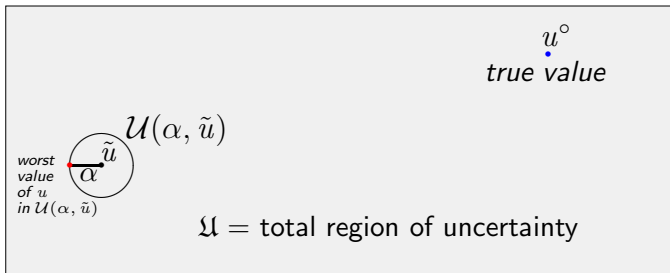
# Info-Gap Decision Theory

## Complete Generic Robustness Model

$$\hat{\alpha}(r_c) := \max_{q \in \mathbb{Q}} \max \left\{ \alpha \geq 0 : r_c \leq \min_{u \in \mathcal{U}(\alpha, \tilde{u})} R(q, u) \right\}$$

$$\mathcal{U}(\alpha, \tilde{u}) \subseteq \mathcal{U}(\alpha + \varepsilon, \tilde{u}), \forall \varepsilon > 0$$

## Region of Severe Uncertainty, $\mathcal{U}$



# Info-Gap Decision Theory

## Complete Generic Robustness Model

$$\hat{\alpha}(r_c) := \max_{q \in \mathbb{Q}} \max \left\{ \alpha \geq 0 : r_c \leq \min_{u \in \mathcal{U}(\alpha, \tilde{u})} R(q, u) \right\}$$

## Fundamental FAQs

- |   |                                      |                 |
|---|--------------------------------------|-----------------|
| ① | Is this <b>new</b> ?                 | Definitely not! |
| ② | Is this radically <b>different</b> ? | Definitely not! |
| ③ | Does it make <b>sense</b> ?          | Definitely not! |

So what is all this **hype** about Info-Gap ?!

Good question!

# Info-Gap Decision Theory

## First Impression

### Complete Generic Robustness Model

$$\hat{\alpha}(r_c) := \max_{q \in \mathcal{Q}} \max \left\{ \alpha \geq 0 : r_c \leq \min_{u \in \mathcal{U}(\alpha, \tilde{u})} R(q, u) \right\}$$

### Observations

- This model **does not deal** with severe uncertainty, it simply and unceremoniously **ignores** it.
- The analysis is **invariant** with  $\mathcal{U}$ : the **same solution** for all  $\mathcal{U}$  such that  $\mathcal{U}(\hat{\alpha}(r_c), \tilde{u}) \subseteq \mathcal{U}$ .
- This model is **fundamentally flawed**.
- This model advocates **voodoo** decision-making.

# Info-Gap Decision Theory

## First Impression

### Fool-Proof Recipe

Step 1: *Ignore* the severe uncertainty.

Step 2: Focus instead on the *poor estimate* and its immediate neighborhood.

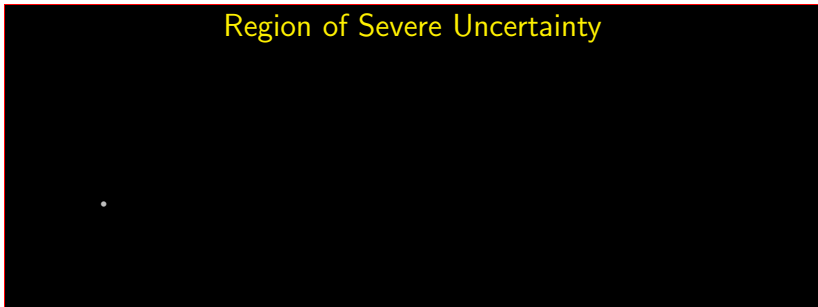
### Region of Severe Uncertainty



# Info-Gap Decision Theory

## First Impression

Region of Severe Uncertainty



Recall that this is **voodoo** decision making!

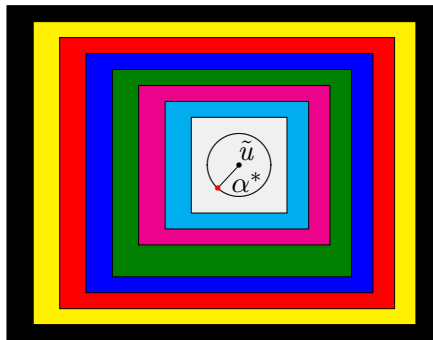


# Info-Gap Decision Theory

## Complete Generic Robustness Model

$$\alpha^* := \max_{q \in \mathcal{Q}} \max \left\{ \alpha \geq 0 : r_c \leq \min_{u \in \mathcal{U}(\alpha, \tilde{u})} R(q, u) \right\}$$

Fundamental Flow



# Info-Gap Decision Theory

More formally

## Invariance Theorem (Sniedovich, 2007)

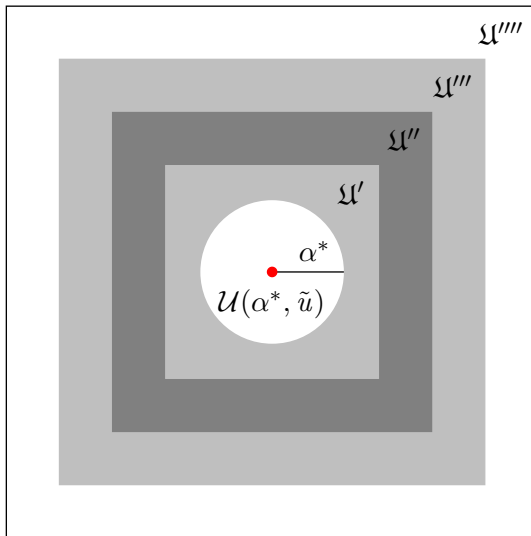
Info-Gap's robustness model is invariant to the size of the total region of uncertainty  $\mathfrak{U}$  for all  $\mathfrak{U}$  larger than  $\mathcal{U}(\alpha^*, \tilde{u})$ , where  $\alpha^* := \hat{\alpha}(r_c)$ .

That is, the model yields the same results for all  $\mathfrak{U}$  such that

$$\mathcal{U}(\alpha^* + \varepsilon, \tilde{u}) \subseteq \mathfrak{U}, \quad \varepsilon > 0$$

# Info-Gap Decision Theory

## Info-Gap's Invariance Property



# Info-Gap Decision Theory

## Maximin Theorem (Sniedovich 2007, 2008)

Info-Gap's robustness model is a simple instance of Wald's Maximin model. Specifically,

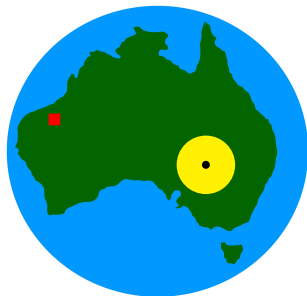
$$\begin{aligned}\alpha(q) &:= \max_{\alpha \geq 0} \left\{ \alpha : r_c \leq \min_{u \in \mathcal{U}(\alpha, \tilde{u})} R(q, u) \right\}, \quad q \in \mathbb{Q} \\ &= \max_{\alpha \geq 0} \min_{u \in \mathcal{U}(\alpha, \tilde{u})} \psi(q, \alpha, u)\end{aligned}$$

where

$$\psi(q, \alpha, u) := \begin{cases} \alpha, & r_c \leq R(q, u) \\ 0, & r_c > R(q, u) \end{cases}, \quad \alpha \geq 0, q \in \mathbb{Q}, u \in \mathcal{U}(\alpha, \tilde{u})$$

## Info-Gap: Typical misconception

### Treasure Hunt



### Myth:

#### How wrong can I be, yet be safe?

- Region of uncertainty.
- Estimate of the location.
- Region affecting Info-Gap's analysis.
- True (unknown) location.

### Fact:

Info-gap may conduct its robustness analysis in the vicinity of **Brisbane** (QLD), whereas for all we know the true location of the treasure may be somewhere in the middle of the **Simpson desert** or perhaps in down town **Melbourne** (VIC). Perhaps.

# Australian Perspective





## Conclusions






- Decision-making under severe uncertainty is **difficult**.
- It is a **thriving** area of research/practice.
- The **Robust Optimization** literature is extremely relevant.
- The **Decision Theory** literature is extremely relevant.
- The **Operations Research** literature is very relevant.
- Info-Gap's robustness model is **neither** new **nor** radically different.
- Info-Gap's uncertainty model is **fundamentally flawed** and is **unsuitable** for decision-making under **severe** uncertainty.
- Info-Gap Decision Theory exhibits a severe **information-gap** about the **state of the art** in decision-making under severe uncertainty.


# FAQs?










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